

TENNESSEE PODIATRIC MEDICAL ASSOCIATION

2009 Annual Meeting

TO: Prospective Exhibitors for the Tennessee Podiatric Medical Association's 2009 Annual Meeting

FROM: Lawrence Burns, D.P.M., President
Brent Harbin, D.P.M., Scientific Chair
Gary Odom, Executive Director

DATE: March 23, 2009

RE: **Exhibit Space for 2009 TPMA Meeting, Event Sponsorships, Lecture Sponsorships, and Door Prize Donations**

On behalf of the Officers and membership of the Tennessee Podiatric Medical Association, we would like to extend to you an invitation to participate in the 2009 Annual Meeting of the Tennessee Podiatric Medical Association. The 2009 Annual Meeting will begin on Thursday, September 10th and conclude at noon on Sunday, September 13th. The Exhibit Hall will be open on Friday, September 11th and Saturday September 12th. The meeting will once again be held at the Franklin Marriott Cool Springs which is located just off I-65 south of Nashville. Take exit 68A off I-65 and the address of the hotel is 700 Cool Springs Blvd., Franklin, Tennessee 37067. The telephone number of the Hotel is 615.261.6100.

Meeting Registration will include Physicians, Assistants and Members of the Tennessee Society of Orthotics and Prosthetics

We are expecting all TPMA members (130) to attend this meeting because the registration fee for the annual meeting has been incorporated into the TPMA dues. In addition we expect the non-member podiatrists licensed in Tennessee to attend the meeting and we always have good representation from other states, especially the Southeast region. We are also advertising this meeting in several national Podiatric publications. As you can see from the enclosed programs we have excellent education programs planned for both TPMA members and their assistants. The Physician program features nationally known lecturers. And the assistants' program includes courses, which meet state Board requirements regarding x-rays so we expect a large assistant registration. The 2009 meeting will be our third consecutive year that we have the opportunity to have the Tennessee Society of Orthotics and Prosthetics (TSOP) meeting in conjunction with the TPMA. We anticipate at least 150 TSOP members to participate in this year's meeting. TSOP members will benefit from an excellent continuing education program and will participate in all TPMA social events. The CE program will focus on both braces and prosthetics. We have included copies of the exhibit contract as well as physician and assistant meeting schedules. The TSOP education program will be finalized in the near future. If you have any questions about the meeting or the exhibits, contact Gary Odom by writing, TPMA, P.O. Box 50437, Nashville, TN 37205, or by phoning 615.353.0046, fax 615.353.1557 or email garylodom@aol.com.

Exhibit Space

The meeting schedule provides for exhibits to be set up on Friday, September 11th between the hours of 9:00 a.m. and 1:00 p.m. in the Franklin Marriott Cool Springs' Ballroom. Exhibit hours on Friday will be from 1:30 p.m. to 7:30 p.m. Saturday's exhibit hours will be from 8:00 a.m. to 4:30 p.m. Please review the enclosed physician schedule. You will note that designated breaks in the exhibit hall are scheduled throughout the CME schedule. While we will continue the traditional grand opening reception in the exhibit hall on Friday evening, we have also scheduled lunch on Saturday in the exhibit hall for physicians, assistants, members of the Tennessee Society of Orthotics & Prosthetics and exhibitors. We believe that the scheduled exhibit hall breaks as well as the luncheon in the exhibit hall

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on Saturday will make the 2009 TPMA Annual Meeting one of the best exhibit venues for any Podiatry meeting in the country. The exhibit fee will be \$1,200 per booth. Each booth will include drapes, a table, two chairs, and identification sign. Once we receive your completed contract, we will send you an exhibit packet which will include information about electrical service, pre-registration of booth personnel and hotel room reservation forms. Please provide your email address so that this can be easily accomplished. The exhibits will be located adjacent to the CME lecture hall in order to maximize exposure. If your exhibit requires more than the tabletop exhibit space, the TPMA staff will work with you in making sure your space needs are met. Please note that the TPMA Tax ID number is provided on the contract.

Event Sponsorship

There are a number of special events in the meeting schedule which require corporate sponsorships. There are two breakfast events, two luncheons, and two receptions available for sponsorships. Full or partial sponsorships are available for any of these events. Companies sponsoring events during the TPMA Annual Meeting will be recognized throughout the annual meeting. Sponsoring companies will also be recognized with signage for the event and will be identified in the official TPMA program. For more information about event sponsorship, contact Gary Odom by writing, TPMA, P.O. Box 50437, Nashville, TN 37205, or by phoning 615.353.0046, fax 615.353.1557 or email [***garylodom@aol.com***](mailto:garylodom@aol.com).

Lecture Sponsorship

TPMA's 2009 CME program consists of lectures by nationally known speakers that are not yet sponsored. Sponsoring companies will be recognized throughout the annual meeting. Sponsoring companies will also be provided with appropriate signage for the lecture as well as recognition in the official TPMA program. Sponsorship of a lecture normally involves a company paying for the speaker's honorarium and reasonable travel expenses. For more information about lecture sponsorship, contact Gary Odom by writing TPMA, P.O. Box 50437, Nashville, TN 37205, or by phoning 615.353.0046, fax 615.353.1557 or email [***garylodom@aol.com***](mailto:garylodom@aol.com).

Door Prize Donations

During the afternoon and evening exhibit hours the TPMA will be drawing for door prizes in the exhibit area. In order to qualify for the drawing, physicians and assistants will need to have an exhibit card endorsed by each exhibitor. While most of the exhibit prizes will be provided by TPMA, companies participating in the 2009 annual meeting are also encouraged to donate door prizes. Companies making such donations will be recognized at the time of the drawing and will be listed in the official program if we are notified of the donation prior to September 1, 2009. If your company would like to make a door prize donation please contact Gary Odom by writing TPMA, P.O. Box 50437, Nashville, TN 37205, or by phoning 615.353.0046, fax 615.353.1557, or email [***garylodom@aol.com***](mailto:garylodom@aol.com).

HOTEL ROOM RESERVATIONS

Hotel room reservations **MUST BE MADE BY AUGUST 1, 2009**. After that date, any unused rooms in the block will only be available at a higher rate. In addition, our meeting has been growing each year and we have exceeded the room block prior to the release date during the past two years. In order to make certain that you can reserve under the TPMA room block, we would suggest you call the hotel at 1.888.403.6772 and make your reservation(s) as soon as possible. Make sure to ask for the TN Podiatric Assn group rate. If you would like to make room reservations on-line, simply enter <http://marriott.com/bnacs?groupCode=tpdtpda&app=resvink> This link will direct you to the Marriott home page with the code already entered in the appropriate field. All you need to do now is enter your arrival and departures dates to begin the reservation process.